

Contact

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Top Skills

Exploratory Data Analysis

CSS

HTML 5

Languages

Spanish (Native or Bilingual)

English (Full Professional)

Laura Suárez

Product Design @ Elastic | Data exploration | Design systems | Platform

Barcelona, Catalonia, Spain

Summary

I started out in front-end development after discovering HTML and CSS in college. Early on, I learned that building things isn't just about the interface, it's about understanding what people actually need and making it work for them.

Over time, I moved into product design, where I could combine that technical background with a stronger focus on UX, visual design, and accessibility. I still enjoy working close to the implementation side and thinking about how things scale, not just how they look.

I've worked with teams across different countries, including a few years in the UK. That experience pushed me to adapt, collaborate better, and approach problems from different perspectives.

These days, I focus a lot on data exploration, helping users make sense of complex data and feel confident acting on it. I'm also interested in how AI can support that process in a useful way, without getting in the way or taking control away from the user.

I spend a good amount of time contributing to design systems and working closely with engineers and product teams to ship solid, thoughtful experiences.

Now based in Barcelona, I'm always looking to keep learning, improve how I work, and build things that are genuinely useful.

Experience

Elastic

Senior Product Designer

September 2024 - Present (2 years)

Barcelona

I design and shape user experiences for Discover and data exploration workflows, helping users easily query, analyze, and make sense of complex datasets. I also contribute to the evolution of Elastic UI (EUI), our design system, ensuring scalable, consistent, and accessible design across the Elastic product suite.

New Relic, Inc.

4 years 7 months

Lead Product Designer

June 2022 - August 2024 (2 years 3 months)

Barcelona, Catalonia, Spain

Designing end-to-end experiences within the Dashboards ecosystem:

Data Exploration, Visualizations and Dashboards UI

Senior Product Designer

April 2021 - June 2022 (1 year 3 months)

I help designing experiences within the UX platform team, partnering closely with product, engineering, research, and our customers.

Focus areas: Data Exploration, Visualizations and Dashboards UI

Product Designer

February 2020 - April 2021 (1 year 3 months)

Barcelona, Catalonia, Spain

Analysing problems and bringing value to users within the Entity platform ecosystem. Working closely with our users, engineers and product managers cross-teams.

Vivir Edimburgo

Owner

February 2010 - February 2020 (10 years 1 month)

Owner of Vivir Edimburgo. Blog which Helps & Advices Spanish nationals who are considering moving to Edinburgh, UK.

Self Employed

Consultant Senior Frontend Developer

September 2018 - January 2020 (1 year 5 months)

Working as a Consultant for one of the biggest eCommerce sites in the UK beauty industry, Elemis.com. My tasks vary from updating existing code to creating new content for different campaigns, implementing with eCommerce

engines. I also helped creating and updating templates/styles in Wordpress.
Working daily with Git, AWS Cloud9.

GetCommerce

Frontend Developer and Visual Designer

October 2015 - April 2018 (2 years 7 months)

Edinburgh, United Kingdom

GetCommerce, one of Scotland's leading Magento eCommerce Development Agencies. My tasks were mainly, conceptualising and designing new eCommerce sites; implementing frontend with Magento 1. I use Bourbon to create flexible, lightweight and modularised styles.

Shelter UK

Frontend Developer and UX Designer

March 2014 - September 2015 (1 year 7 months)

Edinburgh, Scotland, United Kingdom

Responsible for providing comprehensive front end code for different campaigns. Also helping with improving the experience of section /get_advice on Shelter Scotland main site, via ideation, wireframes, user testing and A/B testing.

Tribalogic Ltd.

Frontend Developer and Visual Designer

May 2011 - March 2014 (2 years 11 months)

Edinburgh, Scotland, United Kingdom

Designing clients websites, from prototyping to front end, implementing with in-house property management software.

stipso ltd

Product Designer

October 2010 - December 2011 (1 year 3 months)

Edinburgh, Scotland, United Kingdom

Responsible of design and front-end,

about stipso; stipso is a dynamic and transparent information platform for global salaries and cost of living data which lets you compare your work and lifestyle situation over a growing number of cities world wide.

The Cocktail

Front-end Developer & Web Designer

January 2009 - January 2010 (1 year 1 month)

Oviedo Area, Spain

Front-end development, html, css, javascript, integration with Ruby on Rails.
Also supporting the design team on certain projects.

BC Biocon Internacional

Intranet Frontend Developer & Web Designer

August 2007 - November 2008 (1 year 4 months)

Gijón, Principality of Asturias, Spain

Responsible for maintaining intranet's company site as frontend dev and web designer.

Proima-Zebrastur S.L.

I.T. Technician

March 2006 - August 2007 (1 year 6 months)

Gijón, Principality of Asturias, Spain

Hardware, software and network support.

Cets Informática del Principado SL

Frontend Developer

March 2003 - August 2004 (1 year 6 months)

Gijón, Principality of Asturias, Spain

Education

Universidad Laboral de Gijón

Técnica Superior en Aplicaciones Informáticas, Informática · (2001 - 2006)